



**Christopher T. Roach**

One Monument Square  
Portland, ME 04101

207-791-1373 voice  
207-791-1350 fax  
croach@pierceatwood.com  
pierceatwood.com

June 23, 2008

**VIA Electronic Mail**

Dirigo Health Agency  
Attn: Ruth.A.Burke@maine.gov  
Dirigo Health Agency  
53 State House Station  
Augusta, Maine 04333-0053

In Re: Determination of Aggregate Measurable Cost Savings  
For The Fourth Assessment Year (2009)

**FILING COVERSHEET**

Dear Ms. Burke:

Enclosed for filing please find the following:

SUBMITTED BY:	Christopher T. Roach
DATE:	June 23, 2008
DOCUMENT TITLE:	Anthem Health Plans of Maine, Inc.'s Designation of Witnesses and Summary of Testimony
DOCUMENT TYPE:	Designation
CONFIDENTIAL:	<b>NO</b>

Thank you for your assistance in this matter.

Very truly yours,

Christopher T. Roach

STATE OF MAINE  
DIRIGO HEALTH AGENCY

IN RE:	)	
	)	
DETERMINATION OF AGGREGATE	)	<b>ANTHEM HEALTH PLANS</b>
MEASURABLE COST SAVINGS FOR	)	<b>OF MAINE, INC.'S</b>
THE FOURTH ASSESSMENT YEAR	)	<b>DESIGNATION OF</b>
(2009)	)	<b>WITNESSES AND</b>
	)	<b>SUMMARY OF TESTIMONY</b>
	)	
	)	

Pursuant to the Board of Directors of the Dirigo Health Agency's ("DHA Board") Procedural Order on Intervention and Procedures dated May 20, 2008, Anthem Health Plans of Maine, Inc. d/b/a/ Anthem Blues Cross and Blue Shield ("Anthem BCBS") files this designation of witnesses identifying each person that it may call as a witness at hearing, together with a summary of the expected testimony of each witness.

The Dirigo Health Agency has provided voluminous materials in connection with its initial filing, and supplemented that filing on several occasions with disks containing additional voluminous materials that are still under review. As such, the designations herein are of necessity preliminary in nature and are subject to modification as we receive and review additional materials and our witnesses continue their analysis of the various AMCS methodologies proposed by DHA in its report. Anthem BCBS reserves the right to call the individuals listed herein to testify at hearing, but does not affirmatively represent that any such individuals will ultimately be called to testify at hearing. Anthem BCBS also reserves the right 1) to call all witnesses designated by any other party to this proceeding, 2) designate other witnesses should any of its witnesses become unavailable for hearing, and 3) designate other

witnesses based upon the receipt of documents and other information produced in this proceeding. Subject to these reservations, Anthem BCBS provides the following designations:

1. Sharon Roberts

Sharon Roberts  
Anthem Blue Cross and Blue Shield  
2 Gannett Drive  
South Portland, ME 04106  
Tel: (207) 822-7000

Sharon Roberts is the Director of Stakeholder Relations for Anthem BCBS in its Maine office. She has participated in past assessment hearings by preparing prefiled testimony and testifying both before the DHA Board and Bureau of Insurance. Ms. Roberts' expected testimony will include an explanation of (1) Anthem BCBS's interest in this proceeding and the reasons for its intervention, (2) how healthcare provider costs, and hence any savings, are included in premium rates, (3) the unique demographics and characteristics of Maine that make it difficult to compare to other states when determining aggregate measurable cost savings, and (4) any problems that Anthem BCBS perceives in the proposed methodology for the fourth assessment. Ms. Roberts does not at this time intend to offer documents or other evidence at the hearing other than her prefiled testimony and documents or evidence produced by the Dirigo Health Agency or any other party in this or any of the previous AMCS proceedings and through FOIA requests, but Anthem BCBS reserves the right to supplement this designation in advance of the hearing. Ms. Roberts is not an attorney, and accordingly, will offer no legal opinion on whether any of the cost saving measures that the DHA proposes may be counted within the calculation of aggregate measurable costs under the Dirigo legislation.

2. Vincent Liscomb Jr.

Vincent Liscomb Jr.  
Anthem Blue Cross and Blue Shield

2 Gannett Drive  
South Portland, ME 04106  
Tel: (207) 822-7000

Vincent Liscomb is Executive Director Provider Network Management for Anthem BCBS and heads up a team with significant expertise in contract negotiations with hospitals and physicians in Maine. Mr. Liscomb's expected testimony will include an explanation of (1) the mechanics of hospital and physician contracting in Maine, (2) how Anthem BCBS's contracting process has changed since the implementation of the Dirigo legislation, (3) the steps Anthem BCBS has taken to determine whether its network providers have experienced savings that result from the operation of Dirigo Health, and (4) how the reduction in MaineCare reimbursement shifts costs from government payors to the commercially insured population. Mr. Liscomb does not at this time intend to offer documents or other evidence at the hearing other than his prefiled testimony and documents or evidence produced by the Dirigo Health Agency or any other party in this or any of the previous AMCS proceedings and through FOIA requests, but Anthem BCBS reserves the right to supplement this designation in advance of the hearing. Mr. Liscomb is not an attorney, and accordingly, will offer no legal opinion on whether any of the cost saving measures that the DHA proposes may be counted within the calculation of aggregate measurable costs under the Dirigo legislation.

3. William Whitmore – Fact and Expert Witness

William Whitmore  
Anthem Blue Cross and Blue Shield  
2 Gannett Drive  
South Portland, ME 04106  
Tel: (207) 822-7000

William Whitmore is an Actuary and Director of Maine and New Hampshire Local Group Pricing for Anthem BCBS with substantial experience in health insurance pricing, trend

analysis, and valuation. He has participated in past assessment hearings by preparing prefiled testimony and testifying both before the DHA Board and the Bureau of Insurance. Mr. Whitmore's expected testimony will include an explanation of how healthcare provider costs, and hence any savings, are included in premium rates, and why the rate of cost growth fluctuates year-to-year irrespective of Dirigo Health. In addition, his testimony may include analysis and commentary on the methodology proposed by the DHA for determination of aggregate measurable cost savings in the fourth assessment year. Mr. Whitmore does not at this time intend to offer documents or other evidence at the hearing other than his prefiled testimony and documents or evidence produced by the Dirigo Health Agency or any other party in this or any of the previous AMCS proceedings and through FOIA requests, but Anthem BCBS reserves the right to supplement this designation in advance of the hearing. Mr. Whitmore is not an attorney, and accordingly, will offer no legal opinion on whether any of the cost saving measures that the DHA proposes may be counted within the calculation of aggregate measurable costs under the Dirigo legislation.

4. Vincent Maffei – Expert Witness

Vincent Maffei  
WellPoint, Inc.  
370 Bassett Road  
North Haven, CT 06473-4201

Vincent Maffei is Senior Biostatistician/Health Economist in the Advanced Analytics & Innovation Department of WellPoint, Inc. A copy of Mr. Maffei's CV is attached. Mr. Maffei's expected testimony will explain the purpose and critical components of a multivariate regression analysis and provide analysis and commentary on the methodology proposed by the DHA for determination of aggregate measurable cost savings in the fourth assessment year. Mr. Maffei does not at this time intend to offer documents or other evidence at the hearing other than his

prefiled testimony and documents or evidence produced by the Dirigo Health Agency or any other party in this or any of the previous AMCS proceedings and through FOIA requests, but Anthem BCBS reserves the right to supplement this designation in advance of the hearing. Mr. Maffei is not an attorney, and accordingly, will offer no legal opinion on whether any of the cost saving measures that the DHA proposes may be counted within the calculation of aggregate measurable costs under the Dirigo legislation.

5. Jack Burke – Expert Witness

Jack Burke  
Consulting Actuary  
Milliman Inc  
1550 Liberty Ridge Drive Suite 200  
Wayne, PA 19087-5572

Mr. Burke will be a joint witness for the Maine Association of Health Plans (“MEAHP”) and Anthem BCBS. Anthem BCBS incorporates by reference the designation submitted by MEAHP.

DATED: June 23, 2008

/s/ Christopher T. Roach  
Christopher T. Roach, Esq.

PIERCE ATWOOD, LLP  
One Monument Square  
Portland, ME 04101

(207) 791-1100  
*Attorney for Applicant*  
*Anthem Health Plans of Maine, Inc.*

**Certificate of Service**

I, Christopher T. Roach, Esq. certify that the foregoing Designation of Witnesses and Summary of Testimony was served this day upon the following parties via Electronic Mail.

Dirigo Health Agency  
Attn: Ruth Ann Burke  
211 Water Street  
Augusta, Maine 04333-0053

William Laubenstein, Esquire  
Office of the Attorney General  
6 State House Station  
Augusta, ME 04333-0006

Michael Colleran, Esquire  
Office of the Attorney General  
6 State House Station  
Augusta, ME 04333-0006

William Stiles, Esquire  
Verrill Dana LLP  
One Portland Square  
P.O. Box 586  
Portland, ME 04112-0586

Bruce Gerrity, Esquire  
Preti, Flaherty, Beliveau, Pachios & Haley LLP  
45 Memorial Circle  
P.O. Box 1058  
Augusta, ME 04332-1058

D. Michael Frink, Esquire  
Curtis Thaxter Stevens Broder & Micoleau LLC  
One Canal Plaza  
P.O. Box 7320  
Portland, ME 04112-7320

Joseph P. Ditre, Esquire  
Consumers for Affordable Healthcare  
P.O. Box 2490  
Augusta, ME 04338-2490

Dated: June 23, 2008

/s/ Christopher R. Roach  
Christopher T. Roach, Esq.

PIERCE ATWOOD, LLP  
One Monument Square  
Portland, ME 04101

(207) 791-1100  
*Attorney for Applicant*  
*Anthem Health Plans of Maine, Inc.*